

Taiwan Adhesive Tape Market for 2012

Based on direct survey of the 60 adhesive tape manufacturers in Taiwan, both members and non-members, for 2012

1. Concentrated market: 16 exceed capitalization of NT\$100M and capture about 84% market share.
2. High percentage of export: Since 1995, adhesive tape export volume exceeded domestic sales in Taiwan. For 2012, export is at approximately 85% of production.
3. Product concentration: OPP, SPVC and Paper tapes take up 94% of total adhesive tape production.
4. A slight drop in production volume due to global economic slowdown, intense competition and VOC regulatory constraints.

A. 2012 Taiwan Adhesive Tape Production

Type	Production (1,000 m ²)	Percentage (%)
Opp Tape	2,146,133	74.65%
Paper Tape	289,083	10.06%
SPVC Tape	274,013	9.53%
Others	165,603	5.76%
Total	2,874,832	100.00%

B. 2012 Taiwan Adhesive Tape (Others) Production

Type	Production (1,000 m ²)	Percentage (%)
Cloth Tape	497	0.30%
Double-Sided Tape	38,791	23.42%
Others	126,315	76.28%
Total	165,603	100.00%

C. 2003~2012 Taiwan Adhesive Tape Production

Year	Production(1,000 m ²)
2003	2,963,510
2004	2,961,486
2005	3,380,656
2006	3,425,421
2007	3,293,703
2008	3,295,525
2009	3,031,440
2010	3,080,855
2011	2,990,796
2012	2,874,832

Prepared by TAAT